PCI Risk Calculator Mobile Application

Privacy Policy

PRIVACY POLICY FRAMEWORK

This privacy policy governs your use of the PCI Risk Calculator software application (“Application”) on a mobile device. The Application was created by The University of Michigan. The

Application is an AI-driven app that predicts individual risk of major complications after PCI.

What information does the Application obtain and how is it used?

The data provided for calculating a risk is used only temporarily. No data is stored longer than needed to perform the calculation.

*User Provided Information* – The Application obtains the information you provide when you download and register the Application.

*Automatically Collected Information* - In addition, the Application may collect certain information automatically, such as the type of mobile device you use, your mobile device’s unique device ID, the IP address of your mobile device, your mobile operating system, and information about the way you use the Application.

This Application does not collect precise information about the location of your mobile device.

Third parties do not see and/or have access to information obtained by the Application.

Opt-out of all information collection by uninstalling the Application – You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network.

Children

We do not use the Application to knowingly solicit data from or market to children under the age of 13. If a parent or guardian becomes aware that his or her child has provided us with information without their consent, he or she should contact us at info.bmc2@umich.edu. We will delete such information from our files within a reasonable time.

Security

We are concerned about safeguarding the confidentiality of your information. We provide physical, electronic, and procedural safeguards to protect information we process and maintain. For example, we limit access to this information to authorized employees and contractors who need to know that information to operate, develop or improve our Application. Please be aware that, although we endeavor to provide reasonable security for information we process and maintain, no security system can prevent all potential security breaches.

Changes

This Privacy Policy may be updated from time to time for any reason. We will notify you of any changes to our Privacy Policy by posting the new Privacy Policy here: https://www.bmc2.org/pci-risk-calculator. You are advised to consult this Privacy Policy regularly for any changes.

Your Consent

By using the Services, you are consenting to our processing of User Provided Information and Automatically Collected Information as set forth in this Privacy Policy now and as amended by us. "Processing,” means using cookies on a computer/hand held device or using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the United States. If you reside outside the U.S. your information will be transferred to the U.S., and processed and stored there under U.S. privacy standards. By using the Application and providing information to us, you consent to such transfer to, and processing in, the U.S.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at info.bmc2@umich.edu.